

## CERTIFICATE OF REGISTRATION

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.

*Reproduction of the mark where  
the mark is represented in  
standard characters* **beconart**

*Registration number* **1 865 846**

*Registration date* **May 8, 2025**

*Date next payment due* **May 8, 2035**

*Name and address of holder* Martin Christophorus Berger  
Gravelottestr. 21 A, 75173 Pforzheim (Germany)

*Name and address  
of the representative* MOSER GÖTZE & PARTNER PATENTANWÄLTE MBB, Paul-  
Klinger-Str. 9, 45127 Essen (Germany)

*Indication relating to the nature  
or kind of mark* The words contained in the mark have no meaning.

- List of goods and services  
NCL(12-2025)*
- 35 Business assistance relating to franchising; advisory services (business -) relating to the establishment of franchises; franchising services providing marketing assistance; business consultancy and advisory services; business administration; business management; sales promotion and drawing up marketing plans, for others; negotiation and conclusion of commercial transactions for third parties; public relations services; arranging of exhibitions and trade fairs for advertising purposes.
  - 37 Concrete renovation; construction services using concrete; concrete repairs; concrete sealing; coating of concrete; concrete polishing; concrete leveling services; concrete cosmetics services; retouching of concrete; floor working, namely working of the visual services of visual concrete flooring; reclamation of land; soil stabilisation; sealing of floors; floor polishing; floor coating services; floor smoothing services; repair of floor coverings; stabilisation of ground by cement injection (services for the -); stabilisation of ground by insertion of reinforcing bars (services for the -); stabilisation of soil by grout injection (services for the -); application of surface coatings; abrasive cleaning of surfaces; surface design of flooring [hard scraping building work]; surface design through the application of plaster, in particular for imitation concrete; painting, interior and exterior; restoration of artificial and natural stone and concrete.
  - 40 Processing of concrete.
  - 41 Educational assistance services, namely providing of organisation and business know-how relating to concrete working and concrete remediation and concrete repair; educational assistance services, namely providing of organisation and business know-how relating to concrete working and concrete remediation and concrete repair.
  - 42 Design of floor surfaces.

*Basic application* European Union, November 11, 2024, 019103725

*Data relating to priority  
under the Paris Convention* European Union, November 11, 2024, 019103725

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## CERTIFICATE OF REGISTRATION

(continued) 1 865 846

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*Designations under  
the Madrid Protocol* Norway, Switzerland, Türkiye  
*Date of notification* July 24, 2025  
*Language of  
the international application* English



Hongbing Chen  
Director, Madrid Operations Division  
Madrid Registry  
Brands and Designs Sector

Geneva, July 24, 2025